

FY2020 Mandatory Student Fees

Student Fee Committee
November 2018

What are Mandatory Fees?

- **Historically Designed to Enhance the Student Experience**

- In 1875, a student fee at the University of Wisconsin paid for heating and lighting in the university hall and public rooms

- **KSU Mandatory Fees:**

- Student Activity
 - Athletic
 - Health
 - International
 - Parking
 - Recreation Center
 - Special Institutional Fee
 - Sports & Recreation Park
 - Technology
 - Transportation
 - Wellness



BOR Policy

- **BOR Policy 7.3.2.1 Governs Mandatory Student Fees**

- “Mandatory student fees” are defined as fees that are assessed to all students, all undergraduate students, or all full-time undergraduate students on one or more campuses of a USG institution
- Purpose and rates for all mandatory fees shall be approved by the Board of Regents

- **BOR Policy 7.3.2.1 Mandatory Student Fees – Proposal to Increase Fee or Create New Fee**

- All mandatory student fees collected by an institution, as well as any proposals to increase or create a mandatory student fee or to change the purpose of an existing mandatory student fee, shall be proposed and administered by the President of the institution and presented to an advisory committee composed of at least 50 percent students appointed by the institution’s Student Government Association for advice, counsel, and a vote prior to the institution submitting the request to the Board of Regents. The advisory committee must include at least four students and institutions and Student Government Associations should make a concerted effort to include broad representation among the students appointed to the advisory committee

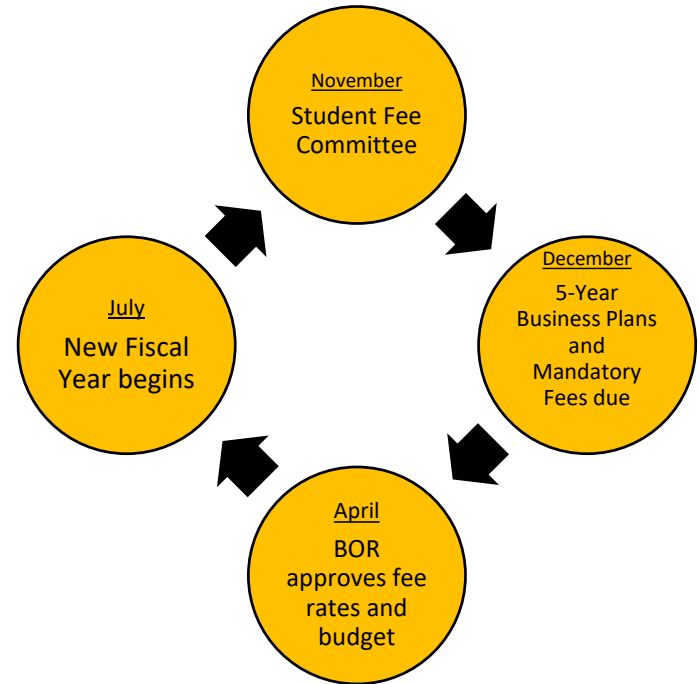
- **BOR Policy 7.3.2.1- Student Fee Budgets**

- Students act in advisory and counseling capacity



About Mandatory Fees

- Mandatory Fee rates have not increased in 4 years (since consolidation)
- KSU has the lowest Mandatory Fees of the comprehensive universities in Georgia
- KSU's Fiscal Year is July 1 – June 30
- At the end of the fiscal year if revenue exceeds expenditures then the revenue is carried forward to the next fiscal year as reserves
- Waivers – BOR policy grants fee waivers to students in the Dual Enrollment program or military and over 65 years of age



Fee Summary

| Fee | Purpose | FY19 Fee Rate | FY20 Proposed Fee Rate |
|---------------------------|--|---------------|------------------------|
| Activity | Enrich the co-curricular student experience and provide student services | \$39 | \$39 |
| Athletic | Support the Intercollegiate Athletics program with 18 team sports | \$221 | \$221 |
| Health | Provide health services for students | \$51 | \$51 |
| International | Enhance students' global engagement experience through scholarships for study abroad | \$11 | \$6 |
| Parking | Support parking operations on both campuses | \$93 | \$93 |
| Recreation Center | Manage and operate the programs, services and facilities used by Dept. of Sports and Recreation | \$97 | \$97 |
| Special Institutional Fee | Support general instruction and operations | \$300 | \$300 |
| Sports & Recreation Parks | Support the 88 acre Sports and Recreation Park | \$75 | \$80 |
| Technology | Outfit and update classroom technology and fund life cycle replacement of technology in student labs | \$55 | \$55 |
| Transportation | Support Big Owl Bus, bicycling infrastructure, and programs supporting regional transit | \$58 | \$58 |
| Wellness | Support health promotion programs and services that address identified health needs and behavior risks of KSU students | \$3 | \$3 |
| | Total | \$1,003 | \$1,003 |

International

- FY 2019 projected budget is \$737,000
- The International Fee provides up to \$1,000 to students who participate in credit bearing study abroad experiences
- Students benefit from the fee in the form of a scholarship (Global Learning Scholarship)
- Each year, the revenue from the International Fee provides approximately 700 scholarships to KSU students

International

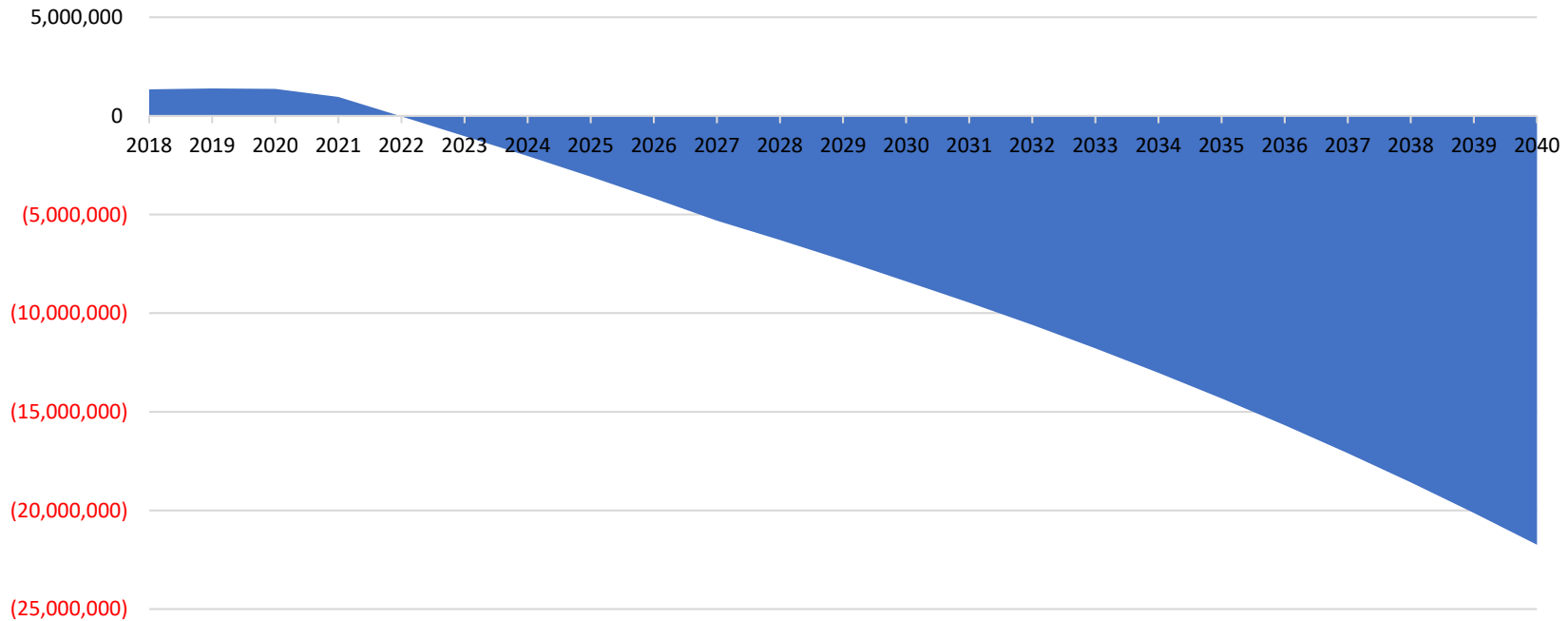
- Current Fee: \$11
- Proposed Fee FY2020: \$6
- Proposed Fee FY2021: \$0
- KSU supports study abroad and global learning
- Affordability = No fee increases at KSU; time for difficult decisions
- BOR - No new, or increase to, International Fees at USG institutions; Only 5 of 26 institutions have an International Fee
- Proposal – Over the next two years redirect the \$11 fee to support debt payments at the Sports Park

Sports Park Fee

- The Sports Park fee was created for the land acquisition, build out, and operation of the Sports and Entertainment Park.
- During analysis of the Sports Park Project for refinancing performed by the BOR and KSU, it was determined that the current student fee was insufficient to support the facility and operations.
 - By FY 2021 bond payments and R&R requirements total more than the entire revenue provided by the current \$75 per student fee.
- In total, the analysis showed the fee fell \$19 per semester short of the needed funding.

Sports Park Fee

Sports Park Cumulative Cash Projection – No Increase



Sports Park Fee

- The \$19 shortfall was unacceptable to be borne by raising student fees, so steps were taken to mitigate the impact.
 - Operational Cuts
 - We analyzed contracts, services, and staffing levels to reduce all possible without detrimental impact to services.
 - Per Ticket Fee
 - Utilizing this fee allows us to fund a portion of this gap through off campus dollars.
 - Direct Institutional Athletic Support
 - University support of Athletics are used to fund the gap for facilities and services. The plan is to continue that support that was scheduled to reduce.
 - Redistribution of Fees
 - The total needed increase for the fee was able to be reduced to a \$5 increase for FY20 and an additional \$6 for FY21 which are offset by the adjustment to the International fee.

Student Activity

- The Student Activity Fee (SAF) provides financial support for the Kennesaw and Marietta campuses to enrich the campus climate and provide essential student services, leadership development opportunities, extra-curricular experiences, professional staff advising, salaries and student assistant wages, and select student leadership positions.
- This fee supports extra-curricular programming, events, activities, and student conference participation that enhances the University experience. Homecoming, Week of Welcome, Competition Teams, Student Media are a few examples of those receiving funding.

Student Activity

- Much of this programming is coordinated through Registered Student Organizations (RSOs), supported by professional staff members dedicated to leadership education, officer transactions, and transitions in leadership, budget management, and program planning. The SAF is allocated to organizations and departments through the Student Activity Budget Advisory Committee (SABAC). Amounts allocated to RSOs:

| FY13 | FY14 | FY15 | FY16 | FY17 | FY18 |
|-------------|-------------|-------------|-------------|-------------|-------------|
| \$1,737,166 | \$1,548,101 | \$1,548,101 | \$1,764,084 | \$1,455,657 | \$1,462,643 |

Athletic

Athletic Fee

KSU's Athletic Fee is used to support the Intercollegiate Athletics program, which consists of eighteen team sports.

The fee supports athletic scholarships, and it helps assure that any KSU student, *with a valid Student ID*, can have free admission for all regular season Owl home games.

Athletic

FY 19 Projected Fee Revenue: \$14.5 M

Athletic Fee ... Usage

- * Athletic Scholarships
- * Team Travel (*regular season competition and playoffs*)
- * Salaries for Athletic Department Personnel
- * Athletic Department Operations

FY 20 Projected Fee Revenue: \$14.6 M

KSU Athletics is 100% compliant with all BOR, State of Georgia, and NCAA rules & regulations, as pertaining to the usage of State Funds and the KSU Athletic Fee.

Student Health Services

Covers the following:

- WellStar Contract
- Operation of 3 clinics (2 in Kennesaw and 1 in Marietta)
- All visits to the clinics
 - Other charges may apply if follow-up or off-site lab testing is needed
 - Students may use their insurance to cover these additional charges
- Psychiatrists in the Counseling Center (\$349K; 1.75 full time equivalent)

Student Health Services

- FY2018 Fee Revenue \$3.48M;
- FY2018 WellStar Expense: \$3.29M

WellStar Contract Renegotiated for FY19

- FY2019 Fee Revenue \$3.42M;
- Renegotiated the annual escalator to 1.5% from 3% and the base to \$3M
- Projected 5-year savings from renegotiation are \$2.5M

Projected to be a \$118K deficit for FY19

Parking

- Supports the overall daily parking operation, upkeep, and bond debt associated with parking infrastructure including five above ground parking structures, and over 35 parking lots
- In addition, there is significant long-term debt (30 years) related to the East and West parking decks (constructed in FY02), the North deck (FY04), and the Central deck (FY08), and the Marietta deck (FY10)



Parking

- FY2019 Budget: \$9.7M
- FY2020 Projected: \$10.8M
- Interest and principal on the bonds for the East, North, Central, West and Marietta decks total about \$6m annually
- \$400,000 per year is reserved for repair and maintenance costs for these parking structures
- In FY20, an additional \$900K will go toward the repair and maintenance of our surface lots, which make up 53% of all campus parking



Recreation Center

- The Recreation Center fee supports programs, services, and operations of facilities for the purpose of recreation, fitness, and sport activities for enrolled students. A portion of the fee supports the financing for the Dr. Betty L. Siegel Student Recreation and Activities Center to meet expectations of the proforma.
- Students have access to recreation facilities on the Marietta and Kennesaw campuses. The Department of Sports and Recreation uses the fee to manage daily operations of the facilities, programs, and services to include salaries and student assistant wages, utilities, Building Services, repairs and maintenance, and equipment.

Recreation Center

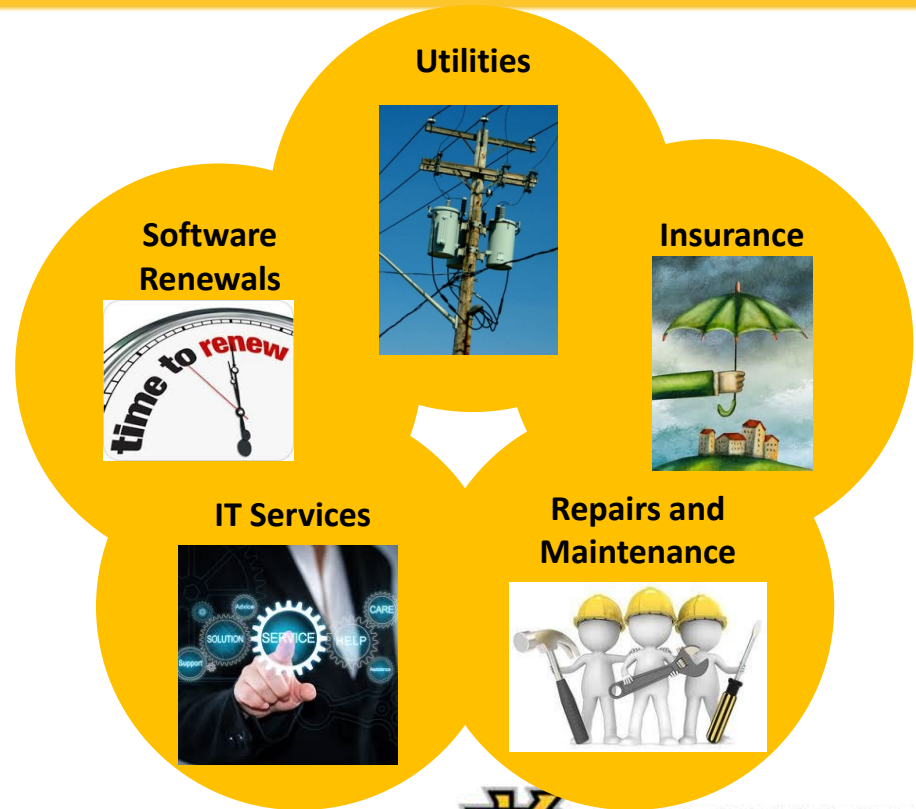
- Major program areas include intramural sports, group exercise, Nature Bound, club sports, and aquatics. The services students may utilize are bike shop, personal training, and equipment issue. We offer special events such as Turkey Trot, Daffodil Dash, Iron Owl, etc.
- FY 2019 Budget: \$6.8M
- FY 2020 Projection: \$6.7M

Special Institutional

- The Special Institutional Fee is a general purpose fee charged system-wide by the Board of Regents of the University System of Georgia. The fee is used to support instruction and operations and to offset reduction in state funding
- Since this is a general purpose fee, institutions may use it to support any level of operations that would be appropriate for any educational and general fund source including faculty or staff salaries, maintenance and repairs, or information technology

Special Institutional

- FY2019 Budget: \$23.1M
 - Supports utilities, insurance, construction, repairs and maintenance, IT services, and software renewals
- FY2020 Projection: \$23.0M



Technology

- Technology fees are charged by all institutions.
- Student technology fees should be used to supplement normal levels of technology spending.
- The focus of student technology fees should be on technology related to either academic outcomes or instructional objectives. Distinctions should be drawn between expenditures for administrative applications or scientific and laboratory equipment, and instructional technology.

Technology

FY2019 Budget

- Projected Revenue: \$4.4M
- One-time Carry forward from FY18: \$3.5M
- Projected Budget: \$7.9M
- Supports standard expenses such as personnel, supplies & materials, classroom/lab life cycle replacement (LCR), classroom audio visual life cycle replacement (LCR), and ongoing software licenses and support and maintenance.
- 100% of the student population is assessed this fee with the exception of the waivers for:
 - Student groups who are eligible for a waiver are active duty military and legal residents of Georgia who are 62 years of age or older.

FY2020 Projected Revenue: \$4.4M



KENNESAW STATE
UNIVERSITY

Technology

For transparency, the CIO established a Student Technology Fee Advisory Committee (STFAC) in FY2019. The purpose of this committee is to serve as an overview group that reviews and approves new STF expenditure requests.

The STFAC membership composition:

- Four students vetted by the Student Government Association (SGA)
- Three faculty members vetted by the Faculty Senate
- One member vetted by the Chairs and Directors Assembly (CDA)
- Ex Officio members as follows
 - The CIO
 - The President of the SGA
 - The Executive Director of IT Operations

Whenever possible members shall serve two year staggered terms to ensure continuity in membership. Students may serve additional terms.

There are typically two meetings during Fall Semester and Spring Semester.

Ad-hoc meetings may be called if needed.

Transportation

- Provides shuttle service around campus, to campus, and between KSU's two campuses
- The Big Owl Bus is managed by KSU's Department of Transportation, and provides 10 shuttle routes
- Over 42,000 hours of shuttle service annually
- Weekday service begins at 7 AM, with several routes running until 11 PM Monday – Thursday

Transportation

- FY2019 Budget: \$4.3M
- FY2020 Projected: \$4.2M
- Covers the following:
 - Contracted expenses from transit provider
 - Real-time vehicle tracking technology
 - Bus shelters
 - Maintenance and Fuel
 - Campus bikeshare



Wellness

- The Wellness Fee is used to provide financial support for health promotion programs and services that address identified health needs and behavior risks of KSU students.
- The Wellness Fee was approved as part of the Recreation Center Fee for Fall 2005. Since Fall 2015, the fee has been published as a separate fee and exclusively funds Health Promotion and Wellness.

Wellness

- Current Fee: \$3 per semester
- FY2019 Budget: \$201,000
- FY2020 Projected: \$198,000
- Supports programs that may include, but are not limited to: stress management, alcohol awareness, healthy relationships, sexual health, nutrition, cooking demonstrations, body image, CPR/AED/first aid, physical activity, and general wellness.

Questions?



KENNESAW STATE
UNIVERSITY