

FY2022 Mandatory Student Fees

Student Fee Committee
November 20, 2020



“Every decision we make must help students to be successful. This means doing all that we can to keep tuition and fees affordable while providing a world-class education.”

President Pamela Whitten



What are Mandatory Fees?

- **Historically Designed to Enhance the Student Experience**

- In 1875, a student fee at the University of Wisconsin paid for heating and lighting in the university hall and public rooms

- **KSU Mandatory Fees:**

- Special Institutional Fee
- Student Activity
- Recreation Center
- Wellness
- Technology
- Sports & Recreation Park
- Parking
- Health
- Transportation
- Athletics



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BOR Policy

- **BOR Policy 7.3.2.1 Governs Mandatory Student Fees**

- “Mandatory student fees” are defined as fees that are assessed to all students, all undergraduate students, or all full-time undergraduate students on one or more campuses of a USG institution
- Purpose and rates for all mandatory fees shall be approved by the Board of Regents

- **BOR Policy 7.3.2.1 Mandatory Student Fees – Proposal to Increase Fee or Create New Fee**

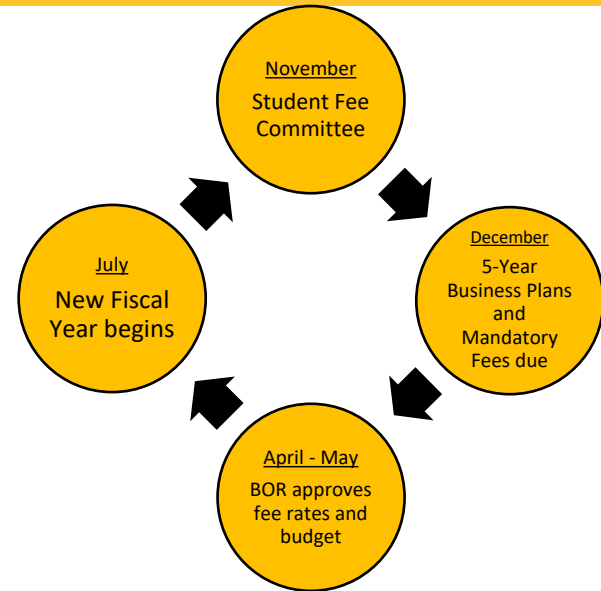
- All mandatory student fees collected by an institution, as well as any proposals to increase or create a mandatory student fee or to change the purpose of an existing mandatory student fee, shall be proposed and administered by the President of the institution and presented to an advisory committee composed of at least 50 percent students appointed by the institution’s Student Government Association for advice, counsel, and a vote prior to the institution submitting the request to the Board of Regents. The advisory committee must include at least four students and institutions and Student Government Associations should make a concerted effort to include broad representation among the students appointed to the advisory committee

- **BOR Policy 7.3.2.1- Student Fee Budgets**

- Students act in advisory and counseling capacity

About Mandatory Fees

- Mandatory Fee rates have not increased in 6 years (since consolidation)
- ***KSU has the lowest Mandatory Fees of the comprehensive universities in Georgia as of FY21***
- KSU's Fiscal Year is July 1 – June 30
- At the end of the fiscal year if revenue exceeds expenditures then the revenue is carried forward to the next fiscal year as reserves
- Waivers – BOR policy grants fee waivers to students in the Dual Enrollment program, fully online, military or over 62 years of age
- Mandatory Fees reduced \$10 in FY 2021 to \$993
 - FY21: \$10 mandatory parking fee reduction



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FY 2022 Proposed Fee Changes

- FY22: \$25 mandatory parking fee reduction
 - \$8 increase to Transportation – to increase transportation options for students
 - \$2 increase to Student Health Services – to maintain services and facilities
 - \$5 increase to Athletics – to enhance game day experience for KSU's student body and help provide scholarships and academic support for student athletes
 - A net decrease of (\$10) in overall mandatory fees
 - FY21 Fee Rate was \$993
 - **FY22 Proposed Fee Rate will be \$983**



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Fee Summary

Fee	Purpose	FY21 Fee Rate	FY22 Proposed Fee Rate	Net Change	FY22 Projected Fee Revenue
Special Institutional Fee	Support general instruction and operations	\$300	\$300	\$0	\$25.6M
Student Activity	Enrich the co-curricular student experience and provide student services	\$39	\$39	\$0	\$2.4M
Recreation Center	Manage and operate the programs, services, and facilities used by Dept. of Sports and Recreation	\$97	\$97	\$0	\$6.1M
Wellness	Support health promotion programs and services that address identified health needs and behavior risks of KSU students	\$3	\$3	\$0	\$0.2M
Technology	Outfit and update classroom technology and fund life cycle replacement of technology in student labs	\$55	\$55	\$0	\$4.7M
Sports & Recreation Park	Support the 88-acre Sports and Recreation Park	\$86	\$86	\$0	\$5.3M
Parking	Support parking operations on both campuses	\$83	\$58	(\$25)	\$3.6M
Health	Provide health services for students	\$51	\$53	\$2	\$3.3M
Transportation	Support Big Owl Bus, bicycling infrastructure, and programs supporting regional transit	\$58	\$66	\$8	\$4.1M
Athletics	Support the Intercollegiate Athletics program with 18 team sports	\$221	\$226	\$5	\$14.3M
	Total	\$993	\$983	(\$10)	\$69.6M

Special Institutional Fee

- The Special Institutional Fee is a general-purpose fee charged system-wide by the Board of Regents of the University System of Georgia. The fee is used to support instruction and operations and to offset reduction in state funding
- Since this is a general-purpose fee, institutions may use it to support any level of operations that would be appropriate for any educational and general fund source including faculty or staff salaries, maintenance and repairs, or information technology



Student Activity

- The Student Activity Fee (SAF) provides financial support for the Kennesaw and Marietta campuses to enrich all aspects of student life beyond the classroom. The fee provides essential student services, diverse programs, events, and activities, leadership development and volunteer opportunities, student wages, and student conference travel.
- Much of the programming is coordinated through Registered Student Organizations (RSOs). Students can become involved in over 300 organizations to enhance their academic and personal development.



Student Activity

- The SAF is allocated to organizations and departments through the Student Activity Budget Advisory Committee (SABAC).
- The current fee is \$39 per semester.
- During the past five years, SABAC has allocated over \$7M for student support.



Recreation Center

- The Recreation Center fee supports programs, services, and operations of facilities for the purpose of recreation, fitness, and sport activities for enrolled students. A portion of the fee supports the financing for the Dr. Betty L. Siegel Student Recreation and Activities Center to meet expectations of the proforma.
- Students have access to recreation facilities on the Marietta and Kennesaw campuses. The Department of Sports and Recreation uses the fee to manage daily operations of the facilities, programs, and services to include salaries and student assistant wages, utilities, building services, repairs and maintenance, and equipment.

Recreation Center

- Major program areas include intramural sports, group exercise, Nature Bound, club sports, and aquatics. The services students may utilize are bike shop, personal training, and equipment issue. Special events such as the Turkey Trot, Daffodil Dash, Iron Owl, etc., are also offered for students



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Wellness

- The Wellness Fee is used to provide financial support for the health and wellness needs of students through awareness and education programs.
- The fee supports programs such as stress management, alcohol awareness, healthy relationships, sexual health, nutrition, peer health education, body image, CPR/AED/first aid, and general wellness.

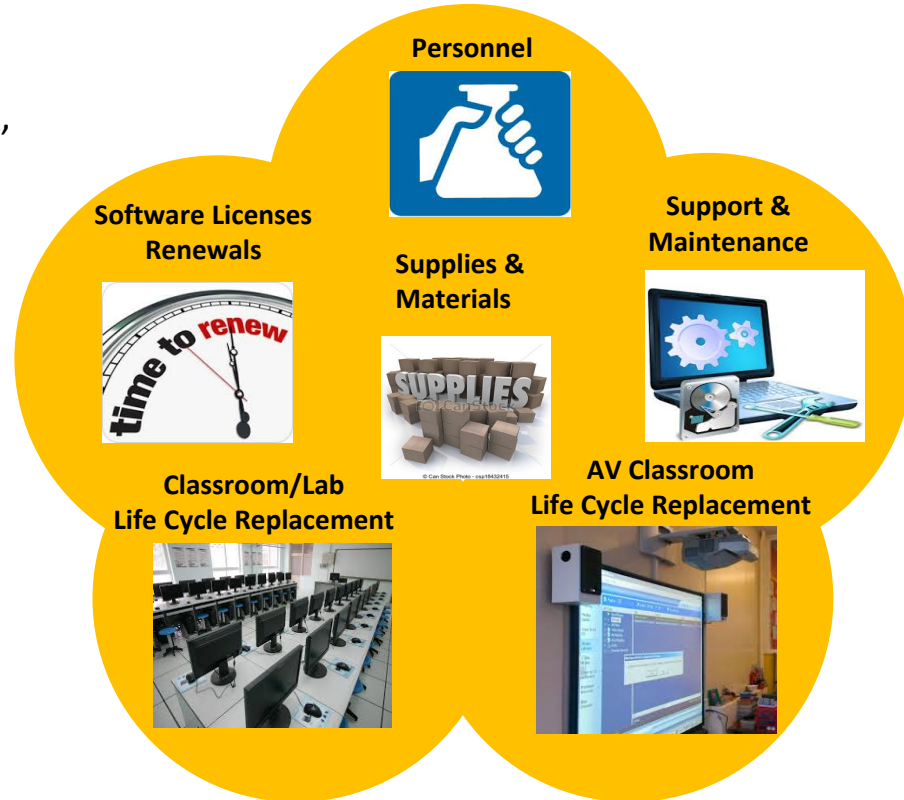


Technology

- Technology fees are charged by all institutions.
- Student technology fees should be used to supplement normal levels of technology spending.
- The focus of student technology fees should be on technology related to either academic outcomes or instructional objectives. Distinctions should be drawn between expenditures for administrative applications or scientific and laboratory equipment, and instructional technology.

Technology

- Supports standard expenses such as personnel, supplies & materials, classroom/lab life cycle replacement (LCR), classroom audio visual life cycle replacement (LCR), and ongoing software licenses and support and maintenance.
- 100% of the student population is assessed this fee except for the waivers for:
 - Student groups who are eligible for a waiver are active-duty military and legal residents of Georgia who are 62 years of age or older.



Sports Park

- The Sports Park fee was implemented to cover the bond payment and operation of the 88-acre property, which includes:
 - Fifth Third Bank Stadium
 - 3 natural turf fields and 6 synthetic fields
 - Training facility and activity building
 - One-mile walking trail around a nine-acre lake
- Home to KSU Football, Soccer, Lacrosse, and Track & Field/Cross Country
- The Competitive Sports division of Sports and Recreation has primary use of the activity building, training room, and synthetic fields
- Many community and special events are hosted at the Sports Park each year, such as concerts, festivals, and professional sporting events



Sports Park

- The Sports Park Fee was implemented to cover the land acquisition, construction, and operation of the KSU Sports and Entertainment Park.
- The 2-year reallocation of the International Fee was finalized in FY21, which increased the Sports Park fee to \$86
- Bond refinance was completed in Fall 2020
- Projected to be in good financial health through the duration of the bonds



Parking

Proposed Student Parking Cost

Permit Type	Year 1- FY21			Year 2- FY22			Year 3- FY23			Year 4- FY24		
	Permit	Mandatory	Total	Permit	Mandatory	Total	Permit	Mandatory	Total	Permit	Mandatory	Total
Premium	\$ 54	\$ 83	\$ 137	\$ 95	\$ 58	\$ 153	\$ 140	\$ 35	\$ 175	\$ 175	\$ -	\$ 175
Economy	\$ 36	\$ 83	\$ 119	\$ 72	\$ 58	\$ 130	\$ 105	\$ 35	\$ 140	\$ 140	\$ -	\$ 140
Shuttle	\$ 15	\$ 83	\$ 98	\$ 40	\$ 58	\$ 98	\$ 70	\$ 35	\$ 105	\$ 105	\$ -	\$ 105

- Total increase of \$56 per semester over 3 years for students bringing a car to campus
- Reduce mandatory fee to \$0 in 3 years and reallocate to other student fees
 - Transportation, Student Health, and Athletics in FY 2022



Parking

- \$25 mandatory parking fee reduction - \$83 reduced to \$58
- Supports operation and bond debt associated with 5 parking decks, and over 35 surface lots- totaling about \$6M annually
 - An additional \$400,000 per year is reserved for repair and maintenance costs for these parking structures
- Transferring this cost to the cost of a parking permit, so students who aren't bringing a vehicle to campus aren't charged for these expenses

Student Health Services

- FY 2022: \$2 mandatory student health fee increase - \$51 increased to \$53

Covers:

- WellStar Contract
 - Operation of 3 clinics (2 in Kennesaw and 1 in Marietta)
- Visits to the clinics
 - Other charges may apply if follow-up or off-site lab testing is needed
 - Students may use insurance to cover these additional charges



Kennesaw State University
Student Health Services



Transportation

- Fee established in 2016 - Has never been increased
- \$8 mandatory transportation fee increase- \$58 increased to \$66
 - Covers cost of shuttle service around campus, to campus, and between KSU's two campuses- over 42,000 service hours annually
 - Expand service to accommodate growing demand
 - Supplement service between Kennesaw and Marietta Campuses
 - Enhance campus infrastructure to improve pedestrian safety and mobility



Athletics

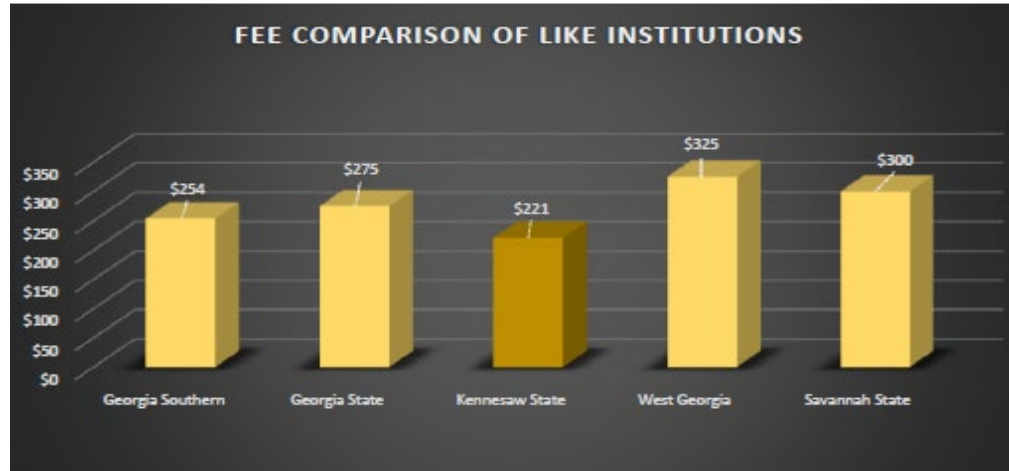
- KSU's Athletic Fee is used to support the Intercollegiate Athletics program including travel (*regular and post-season competition*), which consists of 18 team sports.
- The fee supports athletic scholarships, athletic department operations, and it helps assure KSU students, *with a valid Student ID*, free admission for all regular season home games



Picture from 2019

Athletics

- Student fee waivers are projected to increase over the next 5 years
- Increase in online waivers has resulted in a decrease in Athletic fee revenue which impacts the ability to maintain services and operations
- Student-athlete scholarships and facility rental expenses have increased by \$1.45M over the last 5 years
- Prior to the merger with Southern Poly, KSU's athletic student fee was \$252, while Southern Poly's was \$108. Due to the increase in student enrollment at that time, the fee was lowered to \$221 and remains unchanged.



Athletics

- FY 2022: \$5 mandatory athletics fee increase - \$221 increased to \$226
- Enhance game day experience for the student body and help provide scholarships and academic support for student athletes.



Picture from 2019

KSU Athletics is 100% compliant with all BOR, State of Georgia, and NCAA rules & regulations, as pertaining to the usage of State Funds and the KSU Athletic Fee.

Voting

- 50% of the committee shall be students appointed by the student government association (minimum of four students)
- The meeting recorder will summarize all “points of discussion” during the meeting
- The committee will provide a voice vote for each fee. The meeting recorder will record the results for each mandatory fee on separate forms
- The meeting recorder will email the voting results to each student/staff separately for confirmation and verification purposes
- The meeting recorder will ensure forms are submitted to the Student Committee Chair and Chief Business Officer for electronic signatures (DocuSign)
- Once all signatures are received, the USG Budget Office will receive an email with the names of all the participants (Student Fee Committee and KSU Staff) as well as a brief recap of discussion and questions

